

# Manufacturing in the Louisiana Central Region



Louisiana

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## What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



## Report Parameters

### 1 Industry

31 Manufacturing

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### 10 Counties

22003 Allen Parish, LA

22009 Avoyelles Parish, LA

22025 Catahoula Parish, LA

22029 Concordia Parish, LA

22043 Grant Parish, LA

22059 La Salle Parish, LA

22069 Natchitoches Parish, LA

22079 Rapides Parish, LA

22115 Vernon Parish, LA

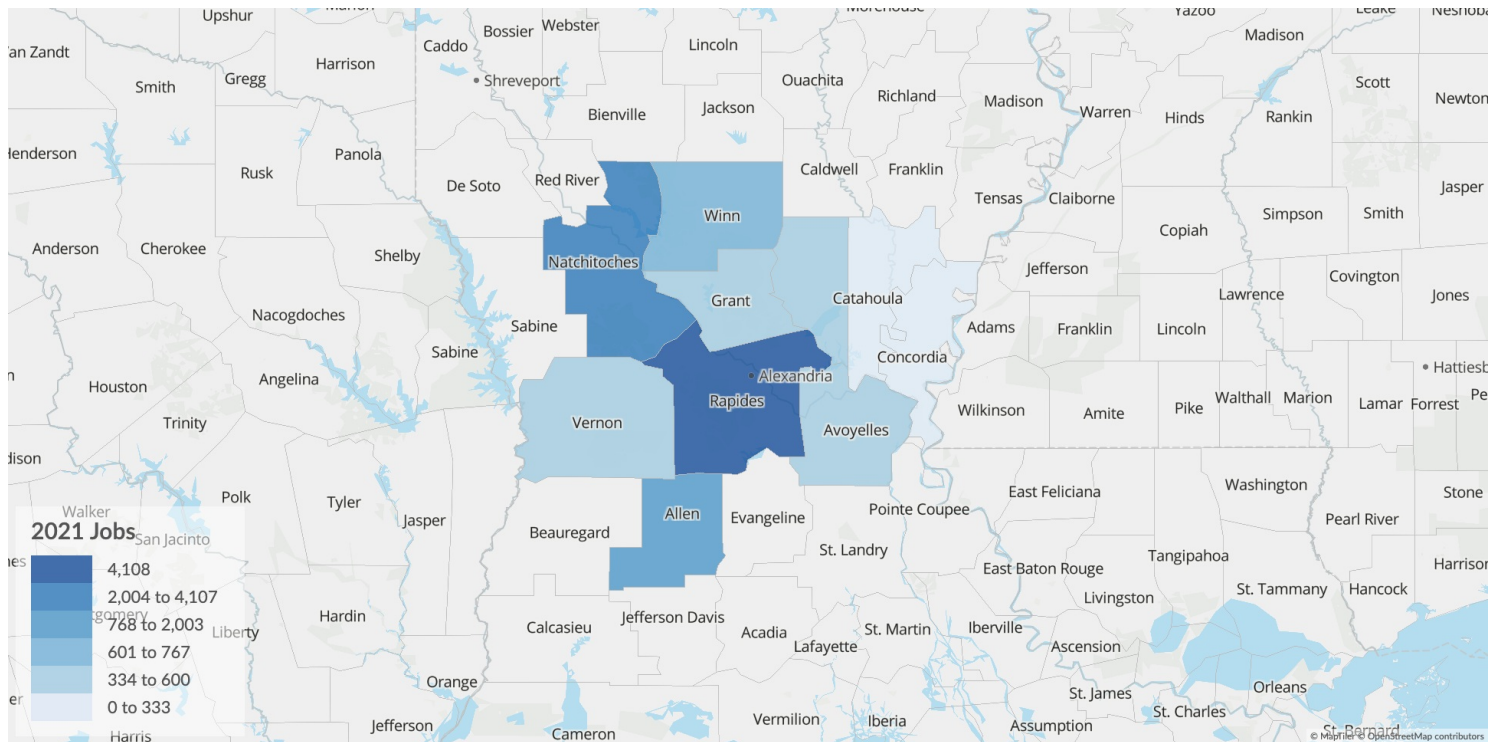
22127 Winn Parish, LA

### Class of Worker

QCEW Employees and Self-Employed

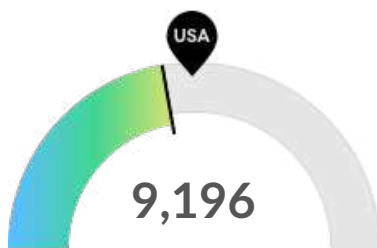
The information in this report pertains to the chosen industry and geographical areas.

## Workforce Map



## Executive Summary

### Light Job Posting Demand Over a Thin Supply of Regional Jobs



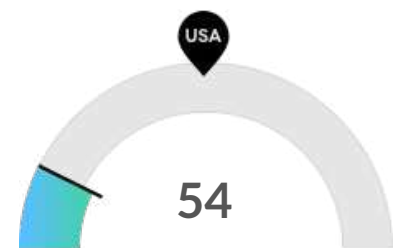
#### Embedded Talent

Your area is not a hotspot for this kind of job. The national average for an area this size is 10,834\* employees, while there are 9,196 here.



#### Earnings Per Job

Earnings per job are below the national average. The national average salary for Manufacturing in an area this size is \$93,872, while in your area it is \$72,792. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



#### Job Posting Demand

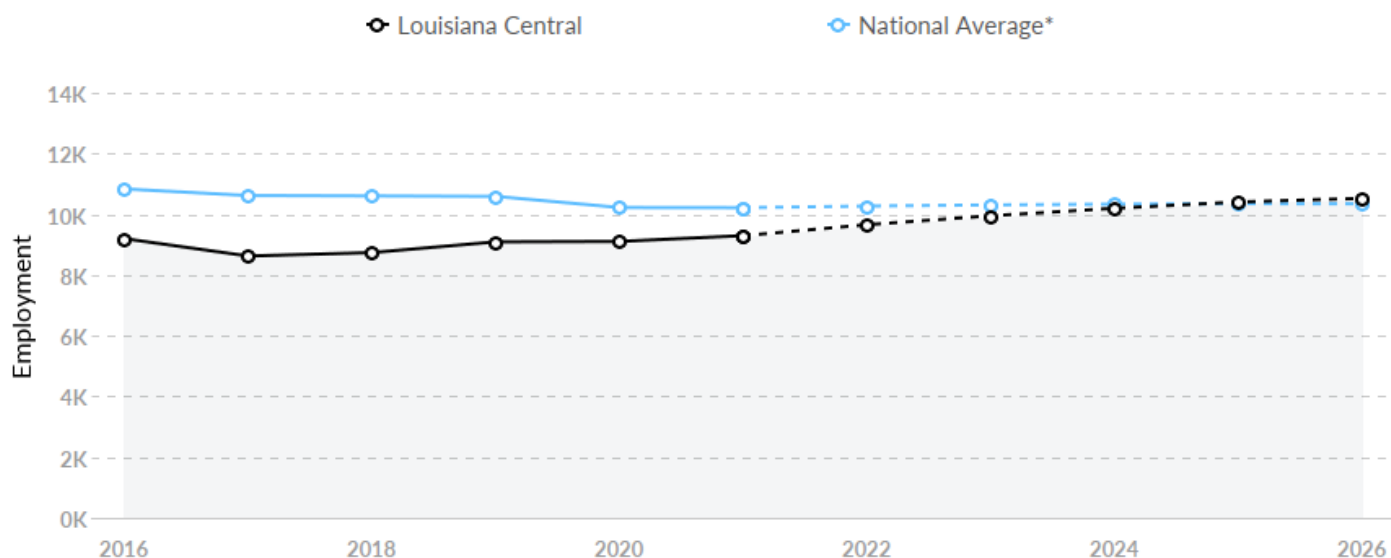
Job posting activity is low in your area. The national average for an area this size is 238\* job postings/mo, while there are 54 here.

\*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

# Embedded Talent

## Regional Employment Is Lower Than the National Average

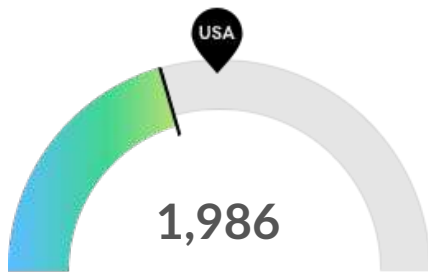
An average area of this size typically has 10,834\* jobs, while there are 9,196 here. This lower than average supply of jobs may make it more difficult for workers in this field to find employment in your area.



	Region	2016 Jobs	2026 Jobs	Change	% Change
●	Louisiana Central	9,196	10,524	1,328	14.4%
●	National Average	10,834	10,344	-490	-4.5%

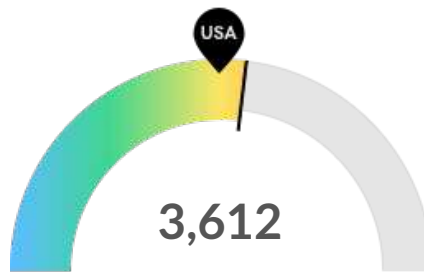
\*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Retirement Risk Is Low, While Overall Diversity Is Low



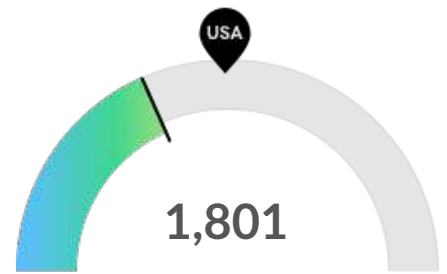
**Retiring Soon**

Retirement risk is low in your area. The national average for an area this size is 2,615\* employees 55 or older, while there are 1,986 here.



**Racial Diversity**

Racial diversity is high in your area. The national average for an area this size is 3,239\* racially diverse employees, while there are 3,612 here.



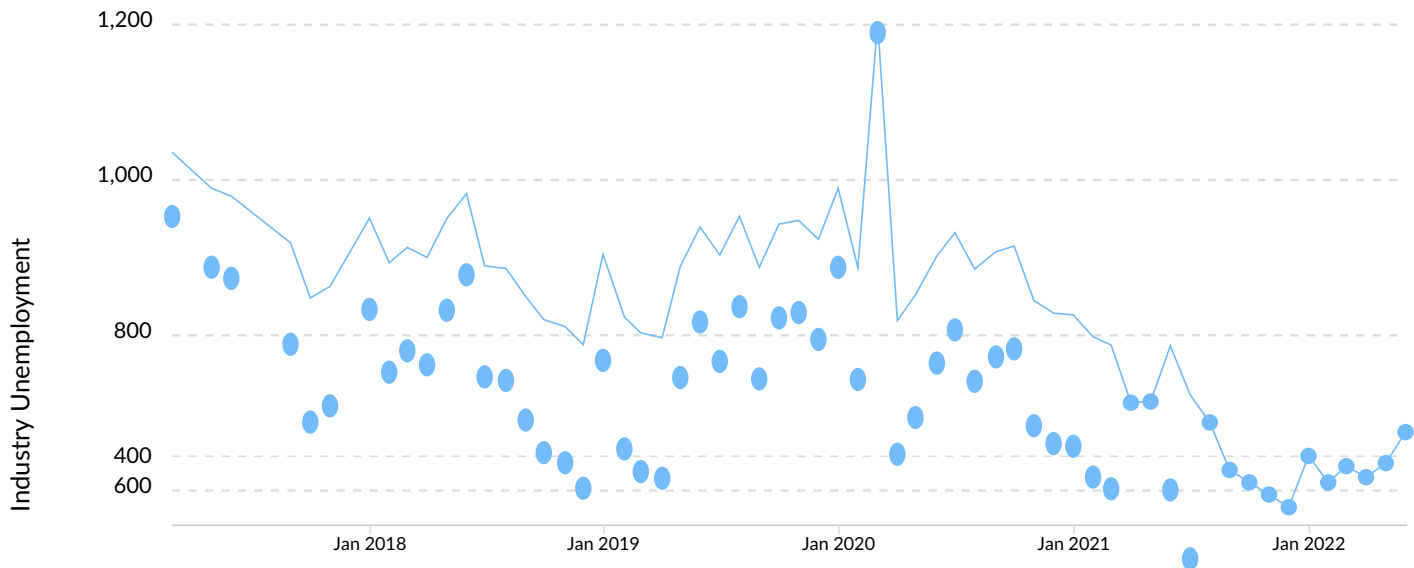
**Gender Diversity**

Gender diversity is low in your area. The national average for an area this size is 2,729\* female employees, while there are 1,801 here.

\*National average values are derived by taking the national value for Manufacturing and scaling it down to account for the difference in overall workforce size between the nation and your area. In other words, the values represent the national average adjusted for region size.

## Unemployment Rate Trends

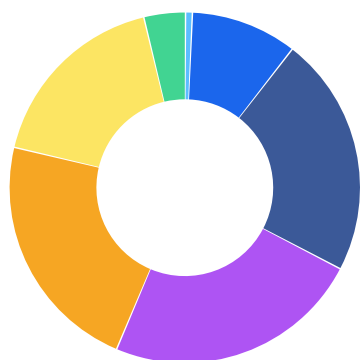
Unemployment shown at the 2-digit sector level.





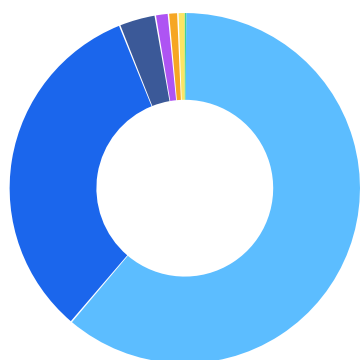
## Demographic Details

### Industry Age Breakdown



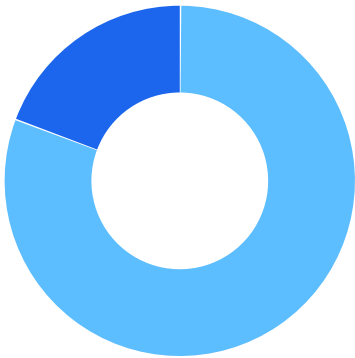
	% of Jobs	Jobs
14-18	0.6%	58
19-24	9.8%	911
25-34	22.2%	2,059
35-44	23.7%	2,203
45-54	22.3%	2,077
55-64	17.5%	1,630
65+	3.8%	356

### Industry Race/Ethnicity Breakdown



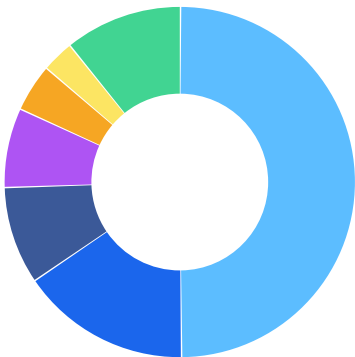
	% of Jobs	Jobs
White	61.1%	5,683
Black or African American	32.7%	3,043
Hispanic or Latino	3.4%	312
Two or More Races	1.2%	112
Asian	0.9%	80
American Indian or Alaska Native	0.7%	65
Native Hawaiian or Other Pacific Islander	0.0%	1

## Industry Gender Breakdown



	% of Jobs	Jobs
Males	80.6%	7,494
Females	19.4%	1,801

## Most Jobs are Found in the Production Occupations Industry Sector



Occupation	% of Industry in Occupation (2021)
Production Occupations	49.8%
Transportation and Material Moving Occupations	15.7%
Installation, Maintenance, and Repair Occupations	9.0%
Office and Administrative Support Occupations	7.3%
Management Occupations	4.4%
Sales and Related Occupations	3.0%
Other	10.9%

## Demand



### 652 Unique Job Postings

The number of unique postings for this job over the last 12 months.



### 65 Employers Competing

All employers in the region who posted for this job over the last 12 months.



### 22 Day Median Duration

Posting duration is 3 days shorter than what's typical in the region.

Top Companies	Unique Postings
Jeld-Wen	72 <div></div>
Pilgrim's	54 <div></div>
Amentum	42 <div></div>
International Paper	42 <div></div>
Siemens	35 <div></div>

Top Job Titles	Unique Postings
Retail Merchandisers	25 <div></div>
Aircraft Mechanics	12 <div></div>
CDL-A Truck Drivers	10 <div></div>
Maintenance Technicians	10 <div></div>
Field Service Technicians	9 <div></div>

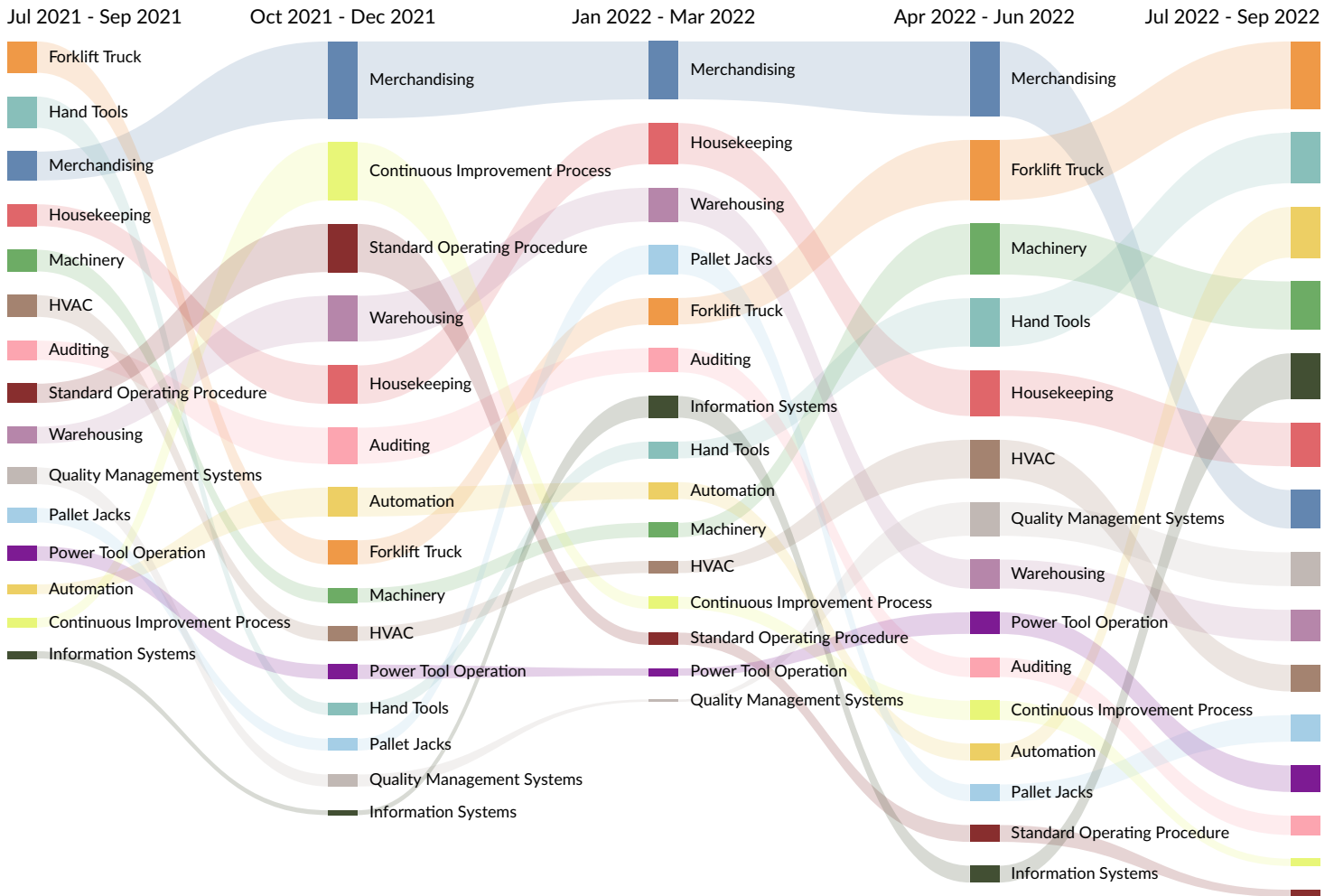
## Industry Gain and Drain

Reliable Gain and Drain information is not available for the currently selected industry.

# What skills are they posting for?

## Top 15 Skills for All Job Types by Quarter

Skills help us understand the direction an industry is headed.



## Gross Regional Product (GRP)

\$687.8M

Earnings (2021)

\$726.9M

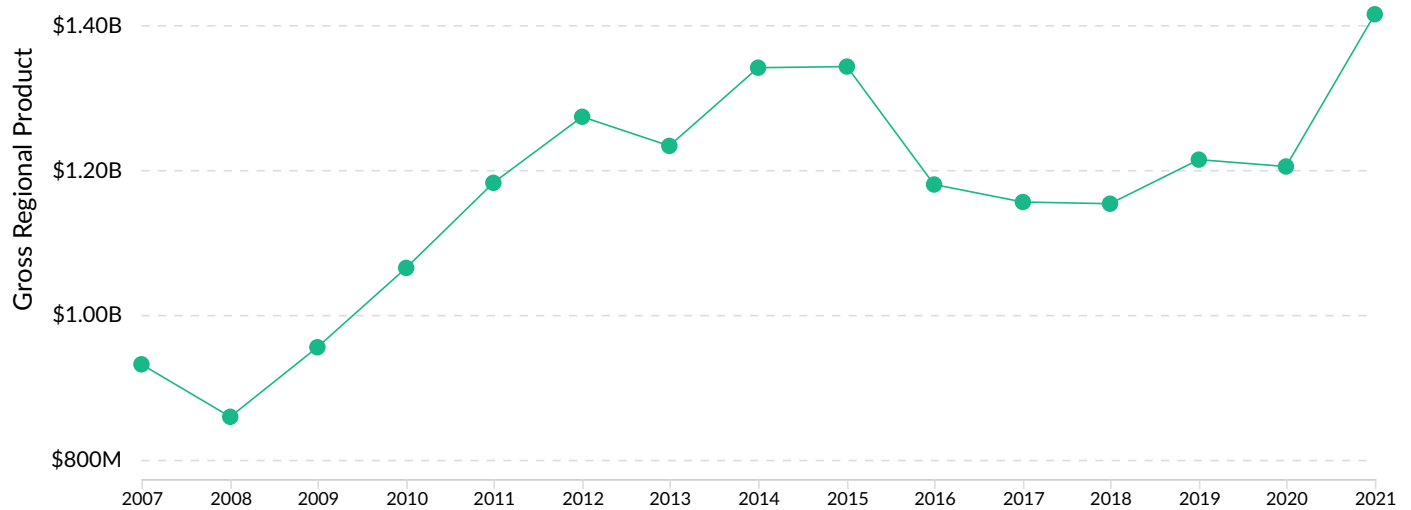
Property Income  
(2021)

\$129.2K

Taxes (2021)

\$1.4B

Total GRP (2021)



## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Animal Production	\$31,923,926	\$89,192,989	\$121,116,914
Logging	\$82,644,099	\$35,764,736	\$118,408,835
Sawmills	\$51,950,864	\$53,874,635	\$105,825,499
Corporate, Subsidiary, and Regional Managing Offices	\$15,632,186	\$53,121,128	\$68,753,315
General Warehousing and Storage	\$6,364,188	\$47,083,400	\$53,447,588